



MILITARY SHOW

305th INFANTRY, N. A.

HIPPODROME - - DECEMBER 9, 1917
AFTERNOON AND EVENING

PROGRAM

OF

"A DAY AT CAMP UPTON"

MILITARY SHOW
BY SELECTED MEN OF THE
305TH INFANTRY, N. A.

THIS is not a Souvenir Program. It is a matter of record concerning the first National Army in the history of the United States. Save it. Within a year it will be priceless.

HIPPODROME · DECEMBER 9, 1917
AFTERNOON AND EVENING

For the Building of a Winter Drill Hall and Gymnasium

Publicity Printing Corporation, 406-426 West 31st Street, New York City.

FOR DETAILS OF EXERCISES SEE PAGE 21

American-Hawaiian Steamship Co.



All services discontinued due to its entire fleet of 18 American built steamers having been requisitioned by the United States Government.

Alaskan	12,000	Tons
Arizonan	12,000	"
Texan	12,000	"
Virginian	12,000	"
Mexican	12,000	"
Dakotan	10,000	"
Floridian	10,000	"
Iowan	10,000	"
Kentuckian	10,000	"
Minnesotan	10,000	"
Montanan	10,000	"
Ohioan	10,000	"
Panaman	10,000	"
Pennsylvanian	10,000	"
American	8,000	"
Californian	8,000	"
Hawaiian	8,000	"
Oregonian	8,000	"

SUBMARINED TO DATE

Columbian	12,000	Tons
Missourian	12,000	"
Kansan	12,000	"

**“The union of lakes, the union of lands,
The union of States none can sever,
The union of hearts, the union of hands,
And the flag of our Union forever!”**

Presented to _____

By _____

A Member of the 305th Infantry of the National Army

Camp Upton's Commander

J. FRANKLIN BELL was born at Shelbyville, Ky., January 9, 1856. Graduated from West Point. Has won his way to his present high command by fighting. Began as an Indian fighter and in the Spanish-American war became a Major of Volunteers. In 1899 made a Colonel of the 36th Volunteer Infantry for the Philippine wars, and within six months became a Brigadier General. Received Congressional Medal of Honor November 27, 1899, "for most distinguished gallantry in action, September 9, 1899, near Porac, Luzon, P. I." Appointed Chief of Staff in 1906, and in the following year became a Major General. Commanded the Philippine Division from 1911 to 1914. Has served as Commander of the Infantry and Cavalry School, the Signal School and the Staff College. Before the present war General Bell was appointed to command the Department of the East to succeed Major General Wood. Had held the post only a short time when he was sent to Camp Upton. General Bell believes that a blending of democracy with militarism tends to produce soldiers who not only are excellent in their discipline, but who will fight intelligently, vigorously and to a finish. No one is more beloved at Camp Upton than is "Our General." Seemingly he is "everywhere at all times." He makes his own systematic inspections and corrections. Quiet and forceful in character, he arouses admiration by his own example of a strenuous, soldierly life.

"OUR GENERAL"



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MAJOR-GENERAL J. FRANKLIN BELL

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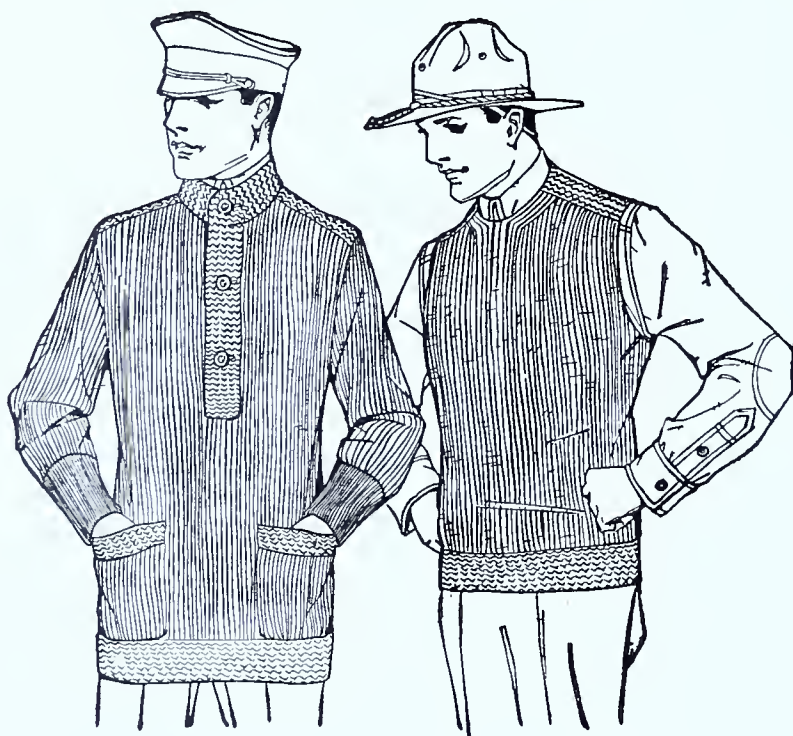
"Our Brigadier General"

BUFORD, O., his birthplace, and April 25, 1862, the date. Entered West Point June, 1883; was graduated June, 1887, and assigned to the 9th U. S. Infantry. First Lieutenancy Nov. 27, 1894. During Spanish-American war served in Cuba, whither he went in 1898. Promoted to Captaincy March 2, 1899. From Cuba to Plattsburg January, 1900, and from Plattsburg to China July of the same year. Adjutant General of Second Brigade, Chinese Relief Expedition and, after Boxer uprising, went to Philippines. Next served in Pay Corps, then assigned to 5th Infantry at Plattsburg. Was on duty after the earthquake in San Francisco and afterward was military secretary to Brigadier General Grant at Mount Gretna, Pa. Went to Cuba, Oct. 1, 1906, and was Governor of Matanzas Province and in charge of Cuban armed forces in Matanzas and Santa Clara. Returning to U. S., became member General Staff Jan. 25, 1910. Promoted to rank of Major February, 1911. Became Lieutenant Colonel July 1, 1916; Colonel in May 1917; Brigadier General, National Army Aug. 5, 1917, on duty with and commanding 153rd Infantry Brigade since its organization. A strict disciplinarian, an officer who finds pleasure in constant work and expects and gets it from those under him.



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BRIGADIER GENERAL WITTENMYER



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"OUR COLONEL"

WILLIAM R. SMEDBERG, Jr., was born in San Francisco, January 3, 1871. Admitted to West Point in June, 1889. Was graduated in June, 1893. Entered the Cavalry. From 1896 to 1898 was an instructor at West Point. From 1898 to 1902, covering the period of the Spanish-American war, was aide to Brigadier General S. B. M. Young, serving in Cuba and the Philippines, as well as the United States. In 1899 was promoted to the rank of First Lieutenant; in 1901 became a Captain; in 1916 a Major, and in 1917 a Lieutenant-Colonel in the Regular Army, and on August 15, 1917, a Colonel in the National Army. Was in command of the Training Camp for Officers at Madison Barracks, N. Y., before coming to Camp Upton. Quiet in manner, frank in speech, slow to wrath, always considerate of the "other fellow," yet a strict disciplinarian, Col. Smedberg is a leader in whom the officers and men of the 305th Infantry take just pride. "Get one thing RIGHT first—then tackle another," is his theory of proper military training. That is why the 305th is one of the best-drilled an best-disciplined organizations in the National Army. That's why it's going to give a good account of itself "over there."



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WILLIAM R. SMEDBERG, JR.

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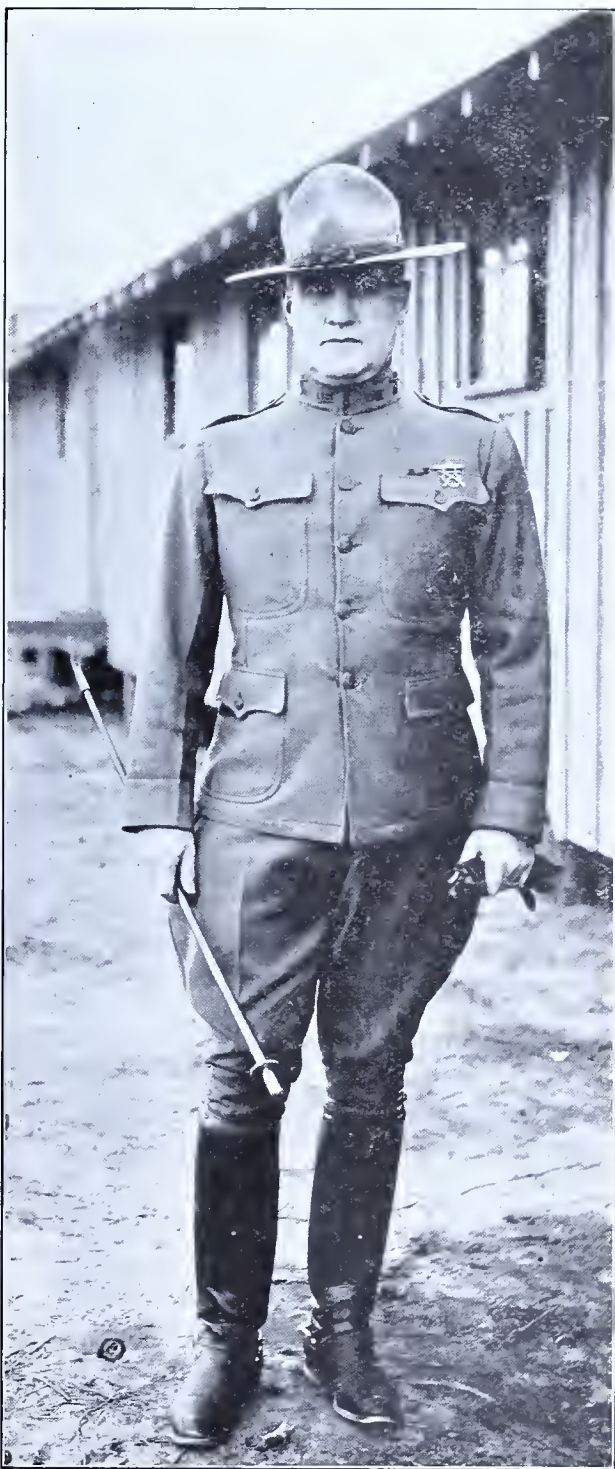
PARIS — Comar & Cie, 20 Rue des Fosses, St. Jacques

(Adv. given to Cpl. Rosenquest)



"OUR LIEUTENANT-COLONEL"

HOME STATE, Texas. Born March 7, 1876. Went to West Point in 1895; was graduated in 1899. Entered the Cavalry. Went to Cuba. Served three and a half years as a Second Lieutenant and was promoted to a First Lieutenancy February 2, 1901. In 1905 went to the Philippines, where he was promoted to a Captaincy. Remained there till 1907. Returned to United States and was sent back to the Philippines in 1911, being detailed with the native troops as Lieutenant-Colonel and Inspector-General of the Constabulary until 1915. During that time saw much active service. For more than a year commanded the District of Mindanao, over which the Sultan of Sulu ruled. Returning to United States in 1915, was detailed as Chief of Staff of the Tenth Division on the Mexican border. While on the border led a troop of Cavalry in a desert drive of 150 miles into Mexico from Texas, running down a party of bandits who had kidnapped two ranchmen. The ranchmen were rescued and seventeen of the bandits killed, the remainder being captured. On the border served as Adjutant of Cavalry Division, and next was detailed in Adjutant-General's Department in Chicago. Promoted to the rank of Major in May, 1917, and Lieutenant-Colonel in the National Army August 20, 1917. An officer who understands the men in the National Army, and whose men understand, respect and admire him.



LIEUT.-COL. JAMES C. RHEA



The Right Spirit

When a thing is needed—GET IT!

We feel a kinship with the 305th. The spirit shown by officers and men in buckling down to work to get the hall needed for efficient drill during the cold months, is the same spirit that has made our WAR-TIME SERVICE the finest, readiest, most efficient in the country. It is for EVERYBODY—everybody who is IN the United Service, or who has a boy or a husband or a sweetheart in it.

JOHN WANAMAKER

Broadway at Ninth, New York

(Adv. given to Cpl. Fred W. Faust)

"OUR MAJORS"



**MAJOR CHARLES W.
DALL**

Born Washington, D. C. 1881; was graduated from Harvard 1905. Entered business in New York with Grinnell, Willis & Co., cotton cloth merchants. For number of years identified with K Co., 7th Regiment, N. G. N. Y., and one of first to take active interest



**MAJOR HAROLD C.
WOODWARD**

Birthplace: Brooklyn. Date: Sept. 25, 1880. 1899-1902 served in First Regiment, Heavy Artillery, Massachusetts Volunteer Militia. July 1905, 22nd Regiment Engineers, N. G. N. Y. 1907-1908 Third Regiment Infantry, Pa. N. G. Returned to 22nd Regiment 1908, worked way up from ranks; commissioned 2nd Lieutenant Jan. 4, 1911 then 1st Lieutenant. Aide to Gov. of N. Y. Jan. 1, 1915. Commissioned Captain May 24, 1915, and served on the Mexican border. Appointed Captain Infantry, O. R. C. April 1916; promoted Major Aug. 1917. Specialist in high explosives.

in Military Training Camps Ass'n. Attended Plattsburg Camps Aug. 1915, Sept. 1916 and May-June 1917. Went to 1917 Camp as Captain, O. R. C., 2nd Co., 2nd P. T. R. For a time was in command and instructor of Company. August 1917 promoted to rank of Major.



**MAJOR WALTER W.
METCALF**

Southborough, Mass., November, 1883, place and date of his birth. Philips Exeter 1902; Harvard A. D., 1906, A. M., 1907. Always has been interested in compulsory military training. In 1915 was member of Co. E, 1st Training Regiment, Plattsburg, and 1916, No. M., 9th Training Regiment. Commissioned Captain O. R. C. November, 1916; active duty May 7, 1917. Assistant instructor 8th then 2nd Company. 2nd Provisional Training Regiment. Member of Major Koehler's Bayonet Detail. Commissioned Major Aug. 15, 1917; assigned to Camp Upton, Sept. 1, 1917.

Military Furnishings

Lord & Taylor devote a special section to the display of Military Furnishings. Here are the accepted models in Sweaters, Shirts, Helmets, Socks, and the many little articles that add so greatly to the soldier's welfare and comfort.

Worsted Army Sweaters	\$9.50
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Woolen Army Sweaters	\$6.50
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Worsted Army Sweaters	\$5.50
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Army Sweaters	\$4.00
Low neck and sleeveless, slip-on model.	
Army Sweaters	\$3.25
Slip-on model, low neck and sleeveless.	
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Khaki Flannel Shirts; lined chest and reinforced at elbows.	
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Regulation Army Hats.	
Army Mufflers	\$2.50
Woolen Khaki colored Mufflers.	
Worsted Helmets	\$2.75
Aviation or French Helmets, made of fine soft worsted.	
Khaki Colored Belts	50c
Khaki Colored Handkerchiefs a dozen.....	\$3.00
Bed Socks —suitable for camp wear, a pair.....	\$2.00
Made of fine brushed Worsted, Khaki color	

Ground Floor

Lord & Taylor

38th Street

FIFTH AVENUE

39th Street

(Adv. given to Sgt. Resler)



CAPT. F. H. MCKNIGHT

Francis H. McKnight, born July 2, 1875, Sewickley, Pa. Prominent in Wall Street. Gave up important business interests to enter Plattsburg Camp May, 1917. Commissioned Captain in National Army Aug. 15, 1917.



CAPT. JULIUS C. BUTTNER

Julius C. Buttner was born April 19, 1878, in Brooklyn. Began military career in United States Cavalry. Aug. 13, 1901-April 30, 1913, officer in Philippine Constabulary. Commissioned Lieutenant 1902, and Captain in May, 1906. Earned present commission at Plattsburg.

Captains of the 305th

Photographed by
Allan Berne-Allen

*"O Captain! my Captain!
rise up and hear the bells,*

*Rise up—for you the flag is
flung—for you the bugle
trills,*

*For you bouquets and ribbon'd
wreaths—for you the
shores a-crowding*

*For you they call, the sway-
ing mass, their eager faces
turning."*



CAPT. ROBERT G. MCKAY

Robert G. McKay, born May 3, 1887, Frankfort, Me. Graduated from Harvard 1911. On football team there 1908 to 1910 inclusive. Leaving college, worked as sheep rancher. Commissioned Captain O. R. C. Aug. 15, 1917.



CAPT. PAUL McALLISTER

Paul McAllister, born Brooklyn, June 30, 1875. Won distinction as an actor, having appeared in notable Broadway productions. Gave up profession to enter Plattsburg Camp May, 1917. Commissioned Captain, National Army Aug. 15, 1917.



CAPT. DUNCAN G. HARRIS

Duncan G. Harris, born New York City, 1878. Attended Plattsburg Camps 1915 and 1917. Commissioned to Captaincy May 10, 1917. Business before entering army: Real Estate.

40,000,000 Reasons *Why* Sole Leather is *Supreme* for Footwear:—

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for Heaviest Marching Boots
or Daintiest Dancing Slippers

NEW YORK BOSTON CHICAGO ST. LOUIS CINCINNATI

(Adv. given to Pvt. John W. Geil)

CAPTAINS OF THE 305th**CAPT. BURGO PURCELL**

Burgo Purcell, born San Gabriel, Col., Feb. 18, 1886. Commissioned 1st Lieutenant at Governors Island, May 10, 1917; Captain at Plattsburg, Aug. 15, 1917. Profession before entering army: Architect.

**CAPT. THOMAS ACHELIS**

Thomas Achelis was born Nov. 2, 1885, Brooklyn. Commissioned in O. R. C. Aug. 15, 1917, and went on duty same date. Profession before entering army: Actor.

**CAPT. HENRY T. EATON**

Henry T. Eaton, born Nov. 2, 1882, Concord, Mass. Was graduated from Harvard University. Attended Plattsburg Camp May to August, 1916, and May to August, 1917. Commissioned in National Army Aug. 15, 1917.

**CAPT. CHAS. S. TATOR**

Charles S. Tator, born March 30, 1876, Rhinebeck, N. Y. Presbyterian clergyman and lecturer. Served in Spanish-American war. Commissioned Captain after attending Plattsburg Camp, May-August, 1917.

**CAPT. JOSEPH G. FOGARTY**

Joseph G. Fogarty, born Dec. 22, 1884, Philadelphia. Civil engineer by profession. Served in 69th regiment, in which he enlisted 1910, and Commissioned Captain July 6, 1915. Won credit for Mexican border service. Entered Plattsburg May, 1917; commissioned Captain O. R. C.

**CAPT. GEORGE L. WRENN**

George L. Wrenn, born Highland Park, Ill. Commanded a Company at Junior Camp, Fort Terry, 1916, after attending 1915 Plattsburg Camp. Commissioned Captain Aug. 15, 1917.

(Photographed by Allan Berne-Allen)

The National Army

Stands for American Homes
and American Business, and

American Homes

and American Business stand
for the National Army.

*Space subscribed for as a compliment to
a former employe who is now one of
Uncle Sam's fighters.*

T. H. C.

CAPTAINS OF THE 305th**CAPT. W. EARLE DODGE**

William E. Dodge, born Dec. 17, 1883, in New York City. Served as attache of the Italian Embassy at Rome. Commissioned Captain O. R. C. Aug. 15, 1917, after attending Plattsburg Camp May-August.

**CAPT. MOSES KING, JR.**

Moses King, Jr., born June 26, 1882, Cambridge, Mass. Served in 7th Regiment, N. G., N. Y., Dec. 2, 1904, to April, 1917. Commissioned Captain in O. R. C. May 2, 1917.

**CAPT. PHILIP ST. GEORGE COCKE**

Philip St. George Cocke, born Oct. 15, 1873 in Youngsboro, Ala., Sept. 1, 1890 to June 24, 1894, attended Virginia Military Institute. Commissioned Captain in National Army Aug. 15, 1917.

**CAPT. JAMES D. WILLIAMS**

James D. Williams, born North Adams, Mass., Oct. 27, 1872. Secretary and Treasurer Junior Camp, Fort Terry. Commissioned Captain Aug. 15, 1917.

**CAPT. ROGER D. LAPHAM**

Roger D. Lapham, born New York, Dec. 6, 1883. Traffic manager for steamship line at outbreak of war. Entered Plattsburg Camp May, 1917. Commissioned Captain O. R. C. Aug. 15.

**JAMES J. O'CONNOR**

James J. O'Connor, born Dickson City, Pa., graduated University of Maryland, 1907. Head of Sanitary Detachment, 305th Infantry.

Photographed by
Allan Berne-Allen

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Shawmut Hose and Belting Duck

Dixie Shoe Ducks

37 inches wide, 7, 7¼, 7½, 8 and 9 ounce.

Superior Army Ounce Duck

28½ and 36 inches wide, 7, 8, 9, 10, 12 and 15 ounce.

Monarch Double Filling Duck

29 and 36 inches wide, 7, 8, 9, 10 and 12 ounce.

Magnolia and Cypress Single Filling Duck

29, 36 and 40 inches wide, 7, 8, 9, 10 and 12 ounce.

Aquapelle and Storm King Waterproof Duck

Program

OF

“A Day at Camp Upton”

These performances are given to show the people of New York how the citizens of New York are being made into soldiers at Camp Upton. It has been the endeavor of those in charge to avoid anything smacking of “Exhibition drills.” Simplicity has been aimed at all the way through, and if those who worked to make this show a success are able to illustrate only what happens at Camp Upton in the average day’s work of the new citizen soldier they will feel that their aims have been achieved.

REVEILLE:

First Call:	6:00 A.M.	This call awakens the soldier.
March:	6:10 A.M.	The march is played as a final warning for—
Assembly:	6:15 A.M.	At the last note of the bugle the soldier must be standing in line at “attention,” and his day’s work has begun.
Mess:	6:30 A.M.	“Soupy, Soupy, Soup, Soup without a Bean.”
		The soldier goes to breakfast, and then—

(Program—Continued on Page 25)

White Rock

“The World’s Best Table Water”

(Adv. given to Cpl. Rosenquest)

THESE NEW YORK SOLDIERS ARE DRILLING



(Photographed by Allan Berne-Allen)

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Adv given to Pvt. John W. Geil

IN "A DAY AT CAMP UPTON"



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COMMISSION MERCHANTS

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(Adv. given to Pvt. John W. Geil)

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TEXACO MOTOR OIL, the oil that can't form a hard carbon deposit, that helps you get more mileage and lubricates perfectly, even in zero weather.

TEXACO MOTOR CUP GREASE, a high grade lubricating Grease for use in compression cups on automobiles and motor trucks.

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W. A. SHANAHAN & CO., INC.

1964 BROADWAY

Between 66th and 67th Sts.

NEW YORK, N. Y.

(Adv. given to Pvt. John W. Geil)

(PROGRAM—Continued from Page 21)

Sick Call: 7:15 A.M. Any soldier who so desires is sent to see the surgeon. The rest of the Company falls in for—

DRILL: 7:30 A.M.

We will assume that those taking part in the drill are new arrivals at Camp and know little or nothing about military life or customs. To instruct the recruits the various motions and movements are numbered and are executed at the count of the instructor. As proficiency is gained the counting ceases and the entire movement is completed without further command. After being taught the position of a soldier, the recruit is instructed in the expression of military courtesy the world over—the “hand salute.” His course then leads through the various “schools.” First, the “School of the Soldier.” In this he is instructed in the simpler individual movements in order that when he becomes part of the next larger unit, the squad, he will be able to co-ordinate himself with his fellows. These movements are: “Eyes Right” (or “Left”)—the form of salutation used by marching troops in extending courtesies to dignitaries.

The facings, used by the soldier to turn without other movement. “Right Dress” (“Left Dress”)—used to form straight lines.

The various steps used by troops—First, the full step in quick time a thirty-inch step at the rate of one hundred and twenty steps per minute. This is the step most commonly used and is taken at the command “Forward March.” Second, “double time.” The length of the step is increased to thirty-six inches and at the rate of one hundred and eighty steps to the minute. Third, “Mark time.” Used to arrest progress of troops and still keep the time and step. Fourth, “Half step” taken in quick time, a fifteen-inch step, and in

(Program—Continued on Page 29)

STEINWAY

FROM the very beginning of a musical education, nothing is so important as a correct appreciation of tone. Hence the child should receive its early impressions from a Steinway Piano.

The exquisite Steinway tone is recognized as ideal, and it has made this instrument world-famous. Superior craftsmanship builds the Steinway for lifetime usage and all the strain of “practice years” does not make its action uneven or lessen its sweetness and resonance of tone.

Under these circumstances, no other instrument is “good enough to begin on.” Consider, too, that a Steinway costs but little more than an ordinary “good” piano.

An inspection is respectfully invited

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(Adv. given to Cpl. Becker)

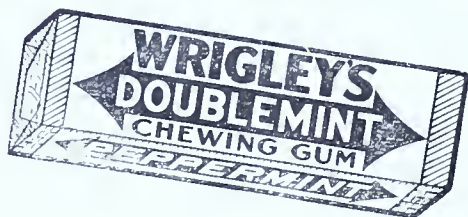
OH, LISTEN TO THE BAND!



(Photographed by Allan Berne-Allen)

WRIGLEY'S

gives solace in "the long watch"—it
freshens and refreshes, steadies nerves,
allays thirst, helps appetite and digestion



(Adv. given to Pvt. Pion)



IT BELONGS TO THE 305th



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Morse Dry Dock
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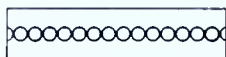
(Adv. given to Pvt. Pion)

Good Luck
to You Boys!

Both while you are in training at camp and when you go

“Over There”

we are with you in spirit always



E. W. BLISS CO.

BOROUGH *of* BROOKLYN, N. Y.

(PROGRAM—Continued from Page 25)

double time an eighteen-inch step with the same cadence as in full step. Used to permit troops to progress holding both time and step.

Fifth, side-step ("Right" or "Left" step) a fifteen-inch step directly to the right or left. To move short distances without changing front. Sixth, back-step ("Backward March") a fifteen-inch step straight to the rear. Used to move short distances to the rear without changing front. Seventh, "Halt"—used to arrest movement.

To have the soldier move in a direction at right angles to the one in which he is going the command "By the Right (or Left) Flank March" is given and to have him march in a direction opposite to that in which he is going the command "To the rear, March" is given.

To cause him to conform with other men in his marching the command "Change Step" is given.

Now comes the most important part of a soldier's training, on which depends not only his life, but the life of his comrades—his ability to handle his weapon and to feel that it is a part of him. This is taught by a constant repetition of the manual of arms. To be certain that no cartridges are in the rifles they are inspected before and after being used for any purpose whatsoever. In the manual are also taught various ways of extending courtesies when armed. Formal courtesies are extended by "presenting" arms, other courtesies by the "rifle salute."

Having been taught how to handle himself and his weapon, the recruit is now ready to enter his first and most intimate organization,—the squad. He joins seven men, with whom he shares everything. Here, under the supervision and instruction of his corporal he is taught how to co-ordinate himself with others like him. The squads now being molded are ready themselves to be co-ordinated with each other and being brought together form, under the guidance

(Program—Continued on Page 33)

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(Adv. given to Pvt. Schiffman)

 Hip! Hip! For these Brooklyn Boys



(Photographed by Allan Berne-Allen)

Compliments of

John H. Meyer & Co., Inc.

50 Union Square, New York

(Adv. given to Pvt. John W. Geil)

305th INFANTRY, N. A.

They're "Hepping" on the "Hip" Stage



(Photographed by Allan Berne-Allen)

Compliments of

LAIDLAW & CO.

26 BROADWAY
NEW YORK

Adv. given to Private Harry Kruser

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**THE OVAL
BUTTONHOLE**



Lion Collars
OLDEST BRAND IN AMERICA

UNITED SHIRT & COLLAR CO.,

Makers of Lion Shirts

Troy, N. Y.

(Adv. given to Cpl. Becker)

(PROGRAM—Continued from Page 29)

of Sergeants and Lieutenants, the modern fighting, offensive, unit of the army,—the Infantry Platoon.

The modern army must also be hardened up and for this purpose various calisthenic exercises, designed to develop the men are taught.

The evolutions thus far embodied are largely disciplinary in their nature. The formations shown are not similar to those used in modern trench warfare, but their purpose is of tremendous value to the individual. They teach, first of all, discipline; second, self-confidence; third, obedience. Thus a soldier who learns automatically to perform certain movements instantly upon receiving a command, carries these habits with him into the trenches and the firing line and there, on receiving orders and directions from his superiors, unhesitatingly and unswervingly obeys them, with the greatest element of safety and success to himself and his comrades.

Having finished his morning drill, he is ready for—

MESS: 11:45 A.M. He enjoys a good, plain dinner, getting all he wants to eat, having time for relaxation afterward, and now he is ready again for "the unending work of the Army."

DRILL: 1:00 P. M.

For several weeks he is put through his disciplinary work until proficient at it. Then he is ready for the rifle.

He is told how to take care of his weapon—how to make it "fool-proof," next he is trained in such a manner that his muscles are able

(Program—Continued on Page 35)



Merritt Elliott & Company, Inc.

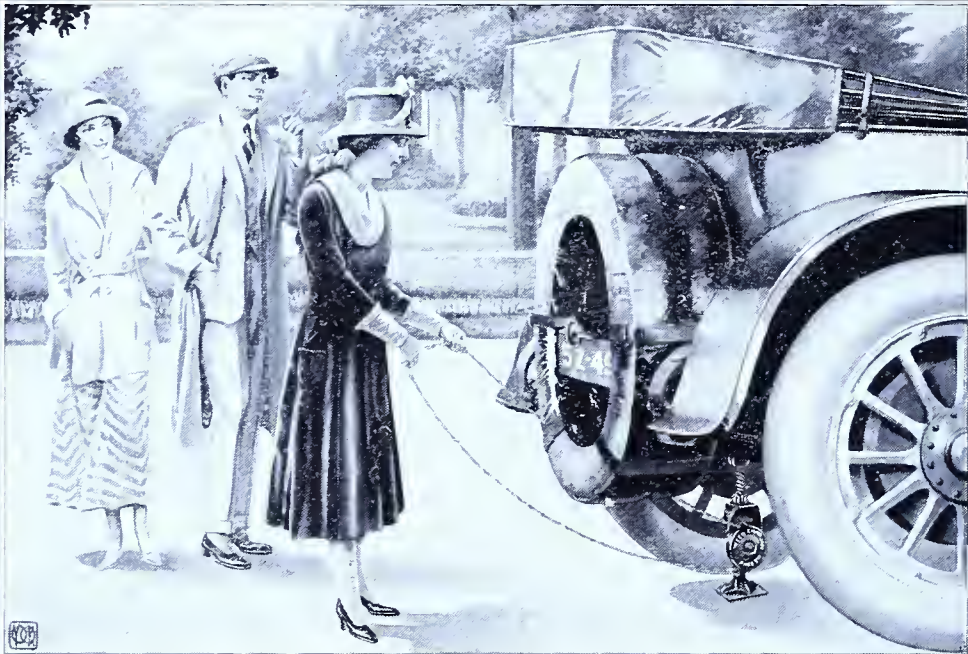
DUANE ST. NEW YORK

WHOLESALE OF

*Shoes
Rubbers
and
Rubber
Clothing*

EVERYTHING IN FOOTWEAR

(Adv. given to Pvt. S. Orshan)



IT'S CHILD'S PLAY
to raise or lower a car with the
Weed Chain-Jack

The Jack That Saves Your Back

Simply a few easy pulls on its chain lifts or lowers the heaviest car while you stand erect—clear from greasy springs, tire carriers and other projections. Up or down—there's no labor.

Never gets out of order. Gears and chain wheel protected by a stamped steel housing. *Chain heavily plated* to prevent rusting. *Has a strong cap*, providing the kind of support from which an axle will not slip, while a *broad base* prevents the jack from upsetting on even roads. *Every Weed Chain-Jack is submitted to a lifting test* and will support over twice the weight it is ever required to lift. The 8 inch and 10 inch sizes are made with an Auxiliary Step as shown in the accompanying illustration. **Made in Four Sizes**

SIZE	Height When Lowered	Height When Raised	Height When Raised With Aux. Step Up	Price
8 inch	8 inches	12 1-2 inches	14 1-2 inches	\$5.00
10 inch	10 inches	15 3-8 inches	17 3-8 inches	5.00
12 inch	12 inches	18 1-2 inches	No Aux. Step	5.00
12 in. Truck	12 inches	19 1-4 inches	No Aux. Step	10.00

10 Day's Trial. If your dealer does not have them send us \$5.00 for any size for pleasure cars or \$10.00 for the Truck size, and we will send you one, all charges prepaid. For delivery in Canada send \$6.00 for any size for pleasure cars or \$12.00 for the Truck size. *Try it 10 days. If not satisfied, return it to us and we will refund your money.*

AMERICAN CHAIN COMPANY, Incorporated
BRIDGEPORT, CONNECTICUT

In Canada, Dominion Chain Company, Limited, Niagara Falls, Ontario.
Largest Chain Manufacturers in the World

The Complete Chain Line with trucks, all sizes, all grades, from Plowboys' Softy Chain to the heaviest Anchor Chain.



(Adv. given to Cpl. Becker)

(PROGRAM—Continued from Page 33)

to hold the piece properly, to load the weapon, to aim accurately and to fire. The rifle being thoroughly mastered, the soldier is taught to use the bayonet.

The end of the day is now approaching. The soldiers and the property about the post must be kept under guard. The guard is first formed and then inspected. This is done at "Guard Mount," when the men going out to form the guard for the next 24 hours are brought before the Officer of the Day for his inspection.

After "Guard Mount" comes "Retreat," the end of a soldier's work day, when the flag is lowered to the "Star Spangled Banner," or that most stirring of bugle calls—"To the Color."

Again—

MESS 5:30 P.M.

After mess the soldier is free for the evening and he spends his time in amusing himself, resting, or writing letters to the folks at home. To furnish him with a place where he may amuse himself and where he may be amused is the primary purpose of this show. On the stage is shown how amusements are carried on at present. The men congregate in the Y. M. C. A., the Knights of Columbus halls, in their mess halls, or in the Company streets. Someone suggests a show, and it takes place. Men of all talents, professions and trades are in the new National Army and it is not difficult to obtain performers.

Herewith today we give you a typical Army Show. At nine o'clock—

(Program—Continued on Page 37)

Columbia Textile Co.

COTTON GOODS

53 Worth Street

New York City

(Adv. given to Pvt. John W. Geil)

HUNTER

MANUFACTURING *and* COMMISSION CO.

Brown & Colored Cottons

General Offices: 58 & 60 Worth St., New York
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Sheetings, Shirtings, Drills, Twills, Print
Cloths, Special Weaves, wide and narrow;
also, Gingham, Chambray, Cheviots,
36 and 27-inch Outings, Plaids,
Seamless Bags.

For Converting, Manufacturing, Jobbing and
Export Trades.

(PROGRAM—Continued from Page 35)

TATTOO is sounded. This is a warning to break up the meetings.

CALL TO QUARTERS: 10:45 P.M. The soldier goes to his bunk, gets into bed and then, the final call of the night—

TAPS: 11:00 P.M.

FEATURES BY NATIONAL ARMY MEN

Cello solo Serg. Richard E. Stiehl

Violin Solo Musician, Joe Termini

Song Private Saul Brilant

A Little of the Manly Art

Private H. Diamond—**Russian
Dancer**

Cpl. A. J. Schuesseler

vs.

Cpl. D. X. Lynch

Cpl. R. Benton—**Axe Expert**

Prof. Auer and His Dummies

SONG BIRDS

"GOODBYE MY GIRL"

Dedicated to 305th Inf.

Words by Capt. Paul McAllister

Music, Margaret McKinney

Private J. Raffetto—**Contortionist**

Modern Dances

Private W. W. Hewett

and

Private W. Olcott

Sung by Privates Brogin, Berrian, Logascio, Clayton, Spitenik, Marinelli, Jamsen, Harkin, Lawrence, Cunningham, Hubbard, Gerken, Nyder, Davis.

Private J. Mozel—**Charlie Chaplin**

(Program—Continued on Page 39)

This Space Taken by

D. P. Winne & Co.

105 Worth Street

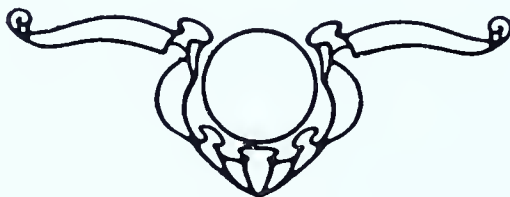
New York

(Adv. given to Pvt. John W. Geil)

Watts Stebbins & Co.

COMMISSION MERCHANTS

44 Leonard St., New York



(PROGRAM—Continued from Page 37)

The thanks of the National Army men are herewith extended not only to the Hippodrome management but to New York theatrical people in general for the generous and wholehearted support they have given us in helping to make "A Day at Camp Upton" a success, and thus to aid us in building our Winter Drill Hall and Gymnasium. Through the courtesy of the New York Hippodrome, the following young stage women from the Hippodrome are selling Programs:

Catherine Huth
Peg Raymond
Adelaide Lloret

Florence Phelps
Grace Westcott
Natalie Dagwell
Marie Fagan

Florence Pray
Madge Loomis
Genevieve Tucker

"From the Riviera Girl" these young women are offering Programs for sale:

Ethel Delmar
Dolly Alwin
Flora Crosbie
Francis Field
Florence Delmar

Billie Vernon
Louise Geraux
Florence Burman
Alice Humphries
Audrey Burton

Blanche Benton
Hetty O'Haley
May Odell
Emmy Addie Clark
Wreath McIntyre

(Program—Continued on Page 40)

FOR THE CAUSE

WITH OUR PERSONAL COMPLIMENTS

F. R. WOODBURY
R. H. FOLSOM
BAYARD P. HOLMES
JOHN J. KING
ALFRED M. BEST

WILLIAM OTIS BADGER, JR.
ALFRED J. HOOK
F. H. PERDEW
THOMAS H. DARLING
A. DUNCAN REID

(Adv. given to Cpl. Rosenquest)

(PROGRAM—Continued from Page 39)

The following from Reisenwebers are selling Programs:

Genevieve Markham

Marie Klein

Madalene Van

Clementine and Dolly Epstein

MISS 1917 GIRLS

Marie Wallace

Peggy Carter

Catherine Perry

Emily Drange

Betty Brown

Alice Wagner

Betty Hale

Daisy Dewitt

Sylvia Dietz

Marcel Earle

Gladys Slater

May Brooks

Diane Allen

Marjorie Beverly

Ethel Mitchell

Amelia Johnson

Muriel Martin

Cecil Markle

Olga Harding

Geraldine Alexander

Ethel Davies

Eleanor Dell

REGIMENTAL ENTERTAINMENT COMMITTEE UNDER THE
SUPERVISION OF

Colonel W. R. Smedberg, Jr.

Treasurer	Lieutenant Colonel J. C. Rhea
In Charge of Entertainment	Lieut. James E. Schuyler
In Charge of Program and Advertising	Lieut. J. M. Loughborough
Drill Masters	Lieuts. Otto H. Brandt, Benjamin Schneider
In Charge of Art Work	Lieut. Percy L. Crosby
Press Representative	Cpl. Howard J. Green

(Knabe Piano Used)

Compliments of

Paulson Linkroum Co., Inc.

87-89 Leonard Street, New York

"A SONG FOR OUR BANNER!"

"A singing army" means a victorious army. Cheerfulness knows no defeat. The National Army man is a "singing soldier." He sings his favorites here this afternoon and tonight. YOU are expected to join in with him.

One of the most impressive features of our "Community Singing" is the fact that at 4 P. M. today 7,000,000 women in the United States, at a "Community Song Day" service arranged by the National Council of Women, are singing the songs that we sing.

SING AND SHOW YOUR
PATRIOTISM!

THERE'S A LONG, LONG TRAIL

Nights are growing very lonely,
Days are very long;
I'm a-growing weary only
Listening for your song.
Old remembrances are thronging
Through my memory
Till it seems the world is full of dreams
Just to bring you back to me.

All night long I hear you calling,
Calling sweet and low;
Seem to hear your footsteps falling
Everywhere I go.
Though the road between us stretches
Many a weary mile,
I forget that you're not with me yet,
When I think I see you smile.

CHORUS

There's a long, long trail a-winding
Into the land of my dreams,
Where the nightingales are singing
And a white moon beams;
There's a long, long night a-waiting
Until my dreams all come true;
Till the day when I'll be going down
That long, long, trail with you.

Best Wishes of

John Boyle & Co., Inc.

112-114 Duane Street

New York

(Adv. given to Pvt. John W. Geil)

Compliments of

Deering, Milliken & Co.

Dry Goods
Commission Merchants

Leonard Street, New York

OVER THERE

Words and Music by George M. Cohan

Johnnie get your gun, get your gun, yet your gun,
 Take it on the run, on the run, on the run;
 Hear them calling you and me,
 Every son of liberty.
 Hurry right away, no delay, go to-day;
 Make your daddy glad to have had such a lad;
 Tell your sweetheart not to pine;
 To be proud her boy's in line.

CHORUS

Over there, over there—
 Send, the word, send the word over there
 That the Yanks are coming, the Yanks are coming,
 The drums are drumming everywhere.
 So prepare, say a prayer;
 Send the word, send the word to beware.
 We'll be over, we're coming over
 And we won't come back till it's over over there.

Johnnie get your gun, get your gun, get your gun;
 Johnnie show the Hun you're a son of a gun;
 Hoist the flag and let her fly,
 Yankee Doodle, do or die.
 Pack your little kit, show your grit, do your bit;
 Yankees to the ranks from the towns and the tanks,
 Make your mother proud of you
 And the old Red, White and Blue.

Maier, Morton & Browne

59 Leonard Street

New York

*Headquarters for***Brampton Woolen Co.**

Flannel Shirtings

Wear 100%—Warmth

(Adv. given to Pvt. John W. Geil)

PACK UP YOUR TROUBLES

Pack up your troubles in your old kit-bag
And smile, smile, smile;
While you've a lucifer to light your fag,
Smile, boys—that's the style.
What's the use of worrying?
It never was worth while, so
Pack up your troubles in your old kit-bag
And smile, smile, smile.

**KEEP THE HOME
FIRES BURNING**

Keep the home fires burning,
While your hearts are yearning,
Though your lads are far away
They dream of home;
There's a silver lining
Through the dark cloud shining,
Turn the dark cloud inside out
Till the boys come home.

WITH
Patriotic Pride
IN
CAMP UPTON
AND
The 305th

(Adv. given to Pvt. Pion)

H. H.

The Modern Soldier “Dissipates” On

CANDY

.....

YOU will find it on sale during the entertainment.

It is the finest brand made — Huyler’s. It is pure, toothsome, digestible.

Huyler’s is sold in the billets in France, as well as on Fifth Avenue.

We desire to extend our thanks to the Huyler Company for their interest in us.

.....

The proceeds from their candy, which we offer at this performance, will be devoted to the Drill Hall and Gymnasium

Eat Huyler’s and Be Happy

— The Man Who Got Up the Program

Keiser Cravats

*A National Standard
for Holiday Gifts*

GENUINE
KEISER CRAVATS
BEAR THIS OCTAGON



MAKER
JAMES R. KEISER, INC.
NEW YORK

Including Regulation Military
Four-in-hand and Stock Collars

(Adv. given to Pvt. S. Orshan)

M. ROCK

Civilian and Military

TAILOR

**Officers' Uniforms for All
Branches of the Service**

Wishes to announce that
his services can be had at
605 Fourteenth Street
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M. ROCK

315 Fifth Avenue New York

(Adv. given to Cpl. Rosenquest)

Jacob S. Bernheimer & Bro.

**Converters of Cotton Goods
for Home and Export Trade**

**Cor. White and Church Streets
New York**

Sole Agents Mulhouse Mills

Adv. given to Pvt. John W. Geil

Fatigue Wrecks Health

Save Your Strength

O'SULLIVAN'S HEELS

**absorb the shocks that
wear you out.**

(Adv. given to Cpl. Becker)

GOOD-BYE, BROADWAY— HELLO, FRANCE

Good-bye, New York Town, good-bye,
Miss Liberty:
Your light of freedom will guide us
across the sea,
Every soldier's sweetheart bidding good-
bye,
Every soldier's mother drying her eye;
Cheer up, we'll soon be there,
Singing this Yankee air.

CHORUS

"Good-bye, Broadway, Hello France,
We're ten million strong,
Good-bye, sweethearts, wives and
mothers,
It won't take us long;
Don't you worry while we're there,
It's for you we're fighting, too,
So good-bye, Broadway, Hello, France,
We're going to square our debt to you."

M. Lowenstein & Sons

40-46 West 23rd Street
New York



Cotton Goods
Specialists on Khakis

Adv given to Pvt. John W. Geil

Seaboard Mills,

Incorporated

59 Leonard St. New York

**MANUFACTURERS'
SELLING AGENTS**

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Drills, Twills, Wide and
Narrow Print Cloths
Narrow Fancies**

*For Export, Manufacturing, Jobbing
and Converting Trades*

Adv given to Pvt. John W. Geil



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Paints, Varnishes, Brushes,
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Mathematical Instruments, House
Painters' Colors, Fresco Colors

(Adv. given to Cpl. J. P. Jones)



ONE YANKEE HEART

—AND—

ONE YANKEE HAND

Are Here Typified as Reaching
Across the Seas to

AMERICAN
FRENCH
BRITISH
ITALIAN

MANHOOD

"OVER THERE"

E. F. M.

AN INTERNATIONAL ANTHEM

Tune: "My Country 'Tis of Thee," and "God Save the King."

Charles Huntington wrote the words of this Anthem of "America and Great Britain." Soon after the great war began the Anthem was heard in St. Paul's Cathedral, London.

Major-General Bell has called attention to this great song and recommended the singing of it at public gatherings as a means of encouraging the cordial relations between Great Britain and the United States.

I.

Two Empires by the Sea,
Two Nations great and free
One Anthem raise.
One race of ancient fame,
One tongue, one faith we claim,
One God, whose glorious name
We love and praise.

II.

What deeds our fathers wrought,
What battles we have fought,
Let Fame record.
Now vengeful passion cease,
Come victories of Peace,
Nor Hate nor Pride's caprice
Unsheath the sword.

III.

Though deep the sea and wide,
'Twixt realm and realm its tide
Binds strand to strand.
So be the gulf between
Gray coasts and islands green
With bonds of Peace serene
And Friendship spann'd.

IV.

Now, may the God above
Guard the dear lands we love,
Both East and West.
Let love more fervent glow,
As peaceful ages go,
And strength yet stronger grow,
Blessing the blest.

This Advertisement is contributed by a Friend
of the

American Red Cross
Are You a Member?

If Not, Join Now

(Adv. given to Cpl. Rosenquest)

GOOD-BYE, BILL

(Tune: "Good-bye, Girls, I'm Through")

Good-bye, Bill, you're through,
 You'd better start to fret;
 We'll tie a can to you,
 Without the least regret.
 Our army's mobilizing,
 It sure looks terrorizing;
 We'll keep this aim in view;
 We'll get you, we'll get you;
 Good-bye, Bill, you're through.

Clarence Whitman & Co., Inc.

39 Leonard Street
 New York



*Dry Goods Commission
 Merchants*

(Adv. given to Pvt. John W. Geil)

W. H. Langley & Co.

77 Worth Street
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(Adv. given to Pvt. John W. Geil)

THE RITZ-CARLTON NEW YORK

The New Crystal Room is the most unique and beautiful in New York; open for after the Theatre Supper and Dancing. Tables reserved in advance.

The Ball Room and Supper Rooms in connection with our restaurant of the Ritz-Carlton are particularly well adapted for Private Balls, Theatricals, Weddings and Social Events when distinction is desired.

ALBERT KELLER
 General Manager

(Adv. given to Pvt. Eisenberg)

WITH the best wishes of
the J. E. Linde Paper
Co. of 84-90 Beekman
Street, who have

Seventeen

Stars in their Service Flag.

(Adv. given to Cpl. Fred W. Faust)

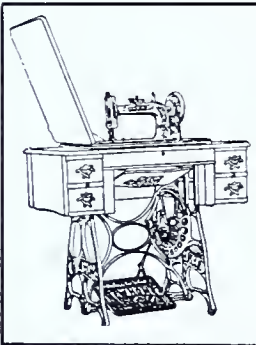
**WE'RE ON OUR WAY TO
DEUTSCHLAND**

(Air: "Hit the Line for Harvard")

Sung by New England Regiment at
Plattsburg

We're on our way to Deutschland,
We're Yankees through and through;
And we'll show the Huns of Germany
What the U. S. A. can do,
With France and old England
Victory or die,
And we'll give a rousing cheer, boys,
As the Allies' flags go by.

NEW HOME
SEWING MACHINES



FOR
HOME DEFENSE
USE THE
"NEW HOME"
Sewing Machine

**CASH
OR
EASY
Payments**

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(Adv. given to Cpl. J. P. Jones)

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New York

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Adv given to Pvt. John W. Geil

Telephone Chelsea 617

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Also Mailing Tubes, Mill Tubes, Round Paper
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: : Tin Tops and Bottoms : :

844 Washington Street, New York

(Adv. given to Sgt. Flinn)

Best Wishes

for the MEN
of CAMP UPTON
from

A. G. HYDE & SONS

361 BROADWAY
New York

(Adv. given to Pvt. John W. Geil)

JOSHUA L. BAILY & CO.

DRY GOODS COMMISSION
MERCHANTS

PHILADELPHIA NEW YORK BOSTON
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ATLANTA CINCINNATI ST. PAUL
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Sheetings, Shirtings, Drillings, Os-
naburgs, Converters' Fine Cottons
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Weaves, Voiles, Twills, Double
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32-inch Indigo and Indanthrene
Blue Shirtings, Wide Sheeting,
Made-up Sheets, Bolster and Pil-
low Cases

(Adv. given to Pvt. John W. Geil)

JOAN OF ARC

While you are sleeping, your France is weeping.
Wake from your dreams, Maid of France.
Her heart is bleeding, are you unheeding?
Come with the flame in your glance;
Through the gates of Heaven, with your sword in hand,
Come your legions command.

CHORUS

Joan of Arc, Joan of Arc,
Do your eyes from the skies see the foe?
Don't you see the drooping Fleur de lis?
Can't you hear the tears of Normandy?
Joan of Arc, let your spirit guide us through,
Come lead your France to victory,
Joan of Arc, they are calling you.

Alsace is sighing, Lorraine is crying,
Their Mother, France, looks to you—
Her sons of Verdun, bearing the burden,
Pray for your coming anew;
At the gates of Heaven, do they bar your way?
Souls that passed through yesterday.

Best Wishes*for***The Men in Khaki***from*

William Fox, president
Fox Film Corporation

(Adv. given to Pvt. Schiffman)

"Good Luck to our Boys in Khaki
and Blue
A speedy return and victory too."

MUNVES & BERLIN
715-725 Broadway, N. Y. C.

"CLOTHES FOR THE
AMERICAN BOY"

(Adv. given to Sgt. Flinn)

B. Altman & Co.
Fifth Avenue

(Adv. given to Pvt. Pion)

Benjamin Moore & Company

Manufacturers

Paints

Enamels

Varnishes

"MURESCO"

New York
St. Louis

Cleveland
Toronto

Chicago
Carteret

Adv given to Cpl. Wilander

OH, JOHNNY! OH, JOHNNY, OH!

All the girls are crazy about a certain
little lad,
Altho' he's very bad,
He could be, oh, so good when he wanted
to,
Bad or good he understood 'bout love
and other things,
For ev'ry girl in town followed him
around
Just to hold his hand and sing:

CHORUS

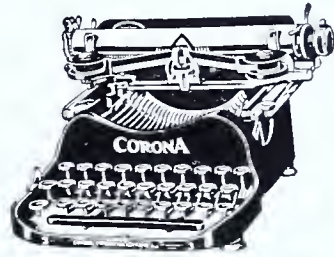
Oh, Johnny! Oh, Johnny! how you can
love!
Oh, Johnny! Oh, Johnny! Heavens
above!
You make my sad heart jump with joy,
And when you're near I just can't sit
still a minute,
I'm so, Oh, Johnny! Oh, Johnny! please
tell me, dear,
What makes me love you so?
You're not so handsome, it's true, but
when I look at you,
I just, Oh, Johnny! Oh, Johnny! Oh!

Uncle Sam is calling now for every
mother's son
To go and get behind a gun,
And keep Old Glory waving on the sea;
Now prepare to be right there to help
the cause along,
To every chap you meet when you're on
the street,
You can sing this little song:

CHORUS

Oh, Johnny! Oh, Johnny! why do you
lag?
Oh, Johnny! Oh, Johnny! run to your
flag.
Your country's calling, can't you hear?
Don't stay behind while others do all the
fighting,
Start to—Oh, Johnny! Oh, Johnny! get
right in line,
And help to crush the foe.
You're a big husky chap, Uncle Sam's
in a scrap,
You must go! Johnny, go! Johnny, go!

CORONA



*For business, for general correspondence, for
writing or study, whenever and wherever
you choose—at home, at the office, or travel-
ing—this portable, six-pound writing ma-
chine is unique in its convenience and wide
helpfulness.*

CORONA TYPEWRITER CO.

Inc.

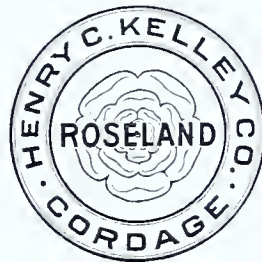
CORONA BUILDING

129 W. 42nd Street

NEW YORK

(Adv. given to Cpl. Becker)

Telephone FRANKLIN 2700



Henry C. Kelley
Company

TWINES and CORDAGE

35 and 37 Worth Street
NEW YORK

Advertisement given to Pvt. John W. Geil

WHERE DO WE GO FROM HERE

Where do we go from here, boys? Where do we go from here?
 Slip a pill to Kaiser Bill and make him shed a tear,
 And when we see the enemy we'll shoot him in the rear;
 Oh, joy! oh, boy! Where do we go from here?



O'CALLAGHAN & FEDDEN
 121-123 West 24th St., N. Y.
Mfrs. of LILY OF FRANCE HOSE

(Adv. given to Cpl. J. P. Jones)

KNITTING YARNS

KNIT FOR OUR SOLDIER BOYS

Military Khaki Sweaters, Gloves, Wristlets, Helmets,
 Mufflers, Socks, Bands.

HENRY HESSE

399 SIXTH AVE., 24-25 St., New York

(Adv. given to Pvt. Schlund)

C o m p l i m e n t s o f

C. H. Pope & Co

I N C O R P O R A T E D

87 Worth Street : New York

(Adv. given to Pvt. John W. Geil)

You Can Bank

on the support of every banker
in the United States while you're
"Over There"

A New York Bank

Adv. given to Sgt. Flinn

N. Y. Uniform Mfg. Corp.

71 West 23rd Street

(Adv. given to Pvt. Eisenberg)

Compliments of
Ferry Hat Mfg. Co.
230 Fifth Avenue

(Adv. given to Pvt. S. Orshan)

Compliments of

**Wilson &
Bradbury**
65 Worth Street
N e w Y o r k

(Adv. given to Pvt. John W. Geil)

“Pack up your
COLGATE’S
in your old
kit bag and—

COLGATE’S COMFORT KIT

Helps you get by the dental
officer’s examination.

For a clean, comfortable
shave to get the Saturday
pass—

Has Coleo Soap that gives a
man-size lather.

And Colgate’s Talc Powder
for comfort on your hikes.

Advertisement given to Pvt. Pion

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Ye sons of France, awake to glory,
 The sun of victory soon will rise,
 Though the tyrant's standard all gory
 Is upreared in pride to the skies,
 Is upreared in pride to the skies.
 Do ye not hear in ev'ry village
 Fierce soldiers who spread war's alarms?
 Who even in our sheltering arms
 Slay our sons and give our homes to pillage.

CHORUS

To arms! ye braves, to arms.
 We'll form—battalions strong.
 March on, march on
 Their blood impure shall bathe our thresholds soon.

O sacred love of home and country,
 Do thou direct each vengeful blade.
 Liberty, so sought and so cherished,
 In thy cause now lend us thine aid,
 In thy cause now lend us thine aid.
 Beneath thy flag may might vict'ry
 Overwhelm all their hosts at thy call,
 And grant our cruel foes may fall
 As they see our triumph and thy glory.

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Oh! say, can you see, by the dawn's early light,
What so proudly we hailed at the twilight's last gleaming,
Whose broad stripes and bright stars, thro' the perilous fight,
O'er the ramparts we watched, were so gallantly streaming,
And the rockets' red glare, the bombs bursting in air,
Gave proof thro' the night that our flag was still there.

C h o r u s :

Oh! say does the star-spangled banner yet wave
O'er the land of the free and the home of the brave?

Oh! thus be it ever when free men shall stand
Between their lov'd home and war's desolation,
Blest with vict'ry and peace, may the Heav'n-rescued land
Praise the Pow'r that hath made and preserved us a nation,
Then conquer we must, when our cause it is just,
And this be our motto, "In God is our trust."

C h o r u s :

And the star-spangled banner in triumph shall wave
O'er the land of the free and the home of the brave!

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"An Army Overnight"

STORY OF THE UPBUILDING OF CAMP UPTON AND HOW ONE
REPRESENTATIVE REGIMENT WAS ORGANIZED

EARLY in September a special train on the Long Island Railroad pulled into the depot near Camp Upton and the conductor yelled, "All out for the Army!" Hundreds of men who were on board got up unwillingly and swung off to the ground to find themselves facing an indescribable scene of confusion.

A strong wind was blowing. It raised dense clouds of dust, through which an outline of the Military Training Camp for Greater New York could be seen. It was a desolate-looking outline. Buildings were half-finished. Wagons filled with lumber, trucks loaded with supplies tore over miserable roads with speed and recklessness that only an army vehicle could show and stand up against.

The men from the special trains were formed in double file by the Reserve Officers who awaited them. Then they were marched into the Camp. A cheerless greeting for New York's first contingent of the

(Continued on Page 65)

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"AN ARMY OVERNIGHT"—Continued from Page 63

First National Army of its kind in the history of a Republic. Did the new arrivals complain? Did they show a surly spirit? Not a bit of it. Some of them sang; others joked. Their bearing was typical of the average American.

They were taken to barrack buildings that were not completed. There were few uniforms for them at that time. Running water was to be had only from street hydrants. The sleeping facilities were inadequate. Most of these men had been taken away from loved ones, from comfortable homes. But not a word of complaint did they utter. Realizing that they were gambling against the fortunes of war, they played the game and smiled. Thus will those same men "play the game" in the trenches. That's why America will be a big factor in helping win the world war.

The first batch of Selected men was stowed away in the Camp wherever a building with cots in it could be found. Before "Taps" was sounded Major General J. Franklin Bell made a personal inspection of their quarters. And from that inspection he obtained the groundwork for the wonderful system of receiving Selected men and caring for them which now is in force at the Camp. This Camp Upton work was something without a precedent. At the outbreak of the Spanish-American war the Volunteers were sheltered in tents. That was a fairly easy proposition. But at Camp Upton it was like a large family moving into a new home and living on the first floor while the second floor was being

(Continued on Page 67)

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(Adv. given to Cpl. Wm. Wilander)

"AN ARMY OVERNIGHT"—Continued from Page 65

completed. A number of the buildings were not finished. The new arrivals had to be cared for in the completed structures.

In one section of Camp was the Artillery, in another the Engineers, in another the Infantry. The Selected men had to be "parcelled out" to these different branches of the Service. Because of prevailing conditions they could not be assigned permanently to Batteries or Companies. They came into Camp as Casuals, and as Casuals they were to remain until such time as order began to be established out of chaos. As quickly as one barrack building was finished it would be filled with Casuals. With the completion of another building, some of the Casuals from the first would be transferred to the new one.

This process of "moving Casuals" was exactly like building up card units in a game of solitaire. The cards used in this game were card-index systems, and the first player was the Mustering Office. The first big job of course was to have the selected men comfortably housed and clothed. That important detail having been disposed of, the next task was to distribute them according to their qualifications. If a man was a good clerk or motor-truck driver he was wanted in the Quartermaster Corps. If another was strong, willing and without a trade, he made good material for Engineers, Infantry or Artillery. Here was where the Mustering Office showed its skill. In taking up the gigantic game of military solitaire it card-indexed the men and put them in their proper places, under the supervision of Division Headquarters.

(Continued on Page 69)

From——

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of the Cause

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"AN ARMY OVERNIGHT"—Continued from Page 67

Next the officers of Brigade Headquarters, the Regimental, Battalion and Company Commanders and the Lieutenants entered into the game. They "placed" the human military cards in their proper positions. It was a marvellously complicated task—a task fitted for the brain of an American military or business man of much experience, and both types of these men were to be found in Camp Upton.

The history of the 305th Infantry furnishes a good example of how this work was done. It is a good example, because heading the 305th are two Regular Army men and serving as Majors and Captains are New York business men who less than a year ago scarcely dreamed of being called from commercial life to a military career destined to have its crowning achievements on a battlefield of Europe.

The first increment of Selected men reached the section allotted to the 305th Infantry between 12 and 1 P. M. on September 10th. As in other parts of the Camp barrack buildings were uncompleted and there were no comforts either for sleeping or eating. In those days Camp Upton was alphabetically arranged in sections, P and R taking in the 305th and 306th Infantry Regiments. In those buildings of the R section which were nearest completion the first increment was housed.

(Continued on Page 71)

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"AN ARMY OVERNIGHT"—Continued from Page 69

To obtain a clear idea of how System evolved itself from "Sixes and Sevens" let us take the groundwork of the modern infantry regiment. It consists of twelve rifle companies, one machine-gun company, one supply company and one headquarters company. The maximum war strength of each company is 250 men, making 3,750 for the Regiment. A certain small percentage of clerks is necessary for the rifle and machine-gun companies. Large percentages of clerks and stenographers are necessary for the headquarters and supply companies. In the headquarters—a company of specialists—bombers, mechanics, horsemen, automobile repairmen and chauffeurs also must be "placed."

The first increment of Selected men reaches the 305th Infantry. What is the first thing to be done? To house, feed and clothe them, of course. Suppose all of your buildings are not finished? Very well. Put them into buildings that are finished. What happens to the officers in the uncompleted buildings who are anxiously waiting for men to train for war? They must wait, while the officers in the completed buildings work night and day indexing, feeding and clothing their Casuals and giving them periods of drills such as are afforded by spare time from clerical work. The Colonel goes around inspecting his regiment. He sees where a batch of men may be moved with profit to the general scheme of organization, from one building to another. The

(Continued on Page 73)

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"AN ARMY OVERNIGHT"—Continued from Page 71.

mustering office acts. The men are moved. They walk in a gypsy-like procession to their new quarters, their belongings done up in blankets, which they carry in huge bundles on their backs. To the "outsider" the moving process seems useless. To the "insider" it is a slow accomplishment leading to a successful end. The gypsy-like moving goes on day in and day out—even at night-time.

Thus the men are being "placed" in their proper companies. The second increment of 20 per cent. reaches the regiment between the 19th and 23rd of September. Then comes the third increment—20 per cent.—on September 28th, 29th and 30th, and the fourth increment of 25 per cent. on the 8th, 9th, 10th, 11th and 12th of October.

By that time the regiment has almost its full quota of men. It is time to assign them permanently to companies. Special orders are issued from Regimental Headquarters. There is another shuffling of the human military cards and then—presto!—the Casuals become known to the National Army as Privates and are listed as such. Clerks, mechanics, chauffeurs, stenographers, plumbers, carpenters, and strong men, who are capable of doing strong military work, all are in their proper places. They begin to feel "at home." They get uniforms, leggings, two pairs of shoes each, overcoats, hats, then rifles. And they

(Continued on Page 75)

One of the principal reasons why the War Department selected the site upon which was built

CAMP UPTON

was its

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"AN ARMY OVERNIGHT"—Continued from Page 73

begin to show military pride in their bearing—pride in the drill, pride in fatigue work, pride in their squad, platoon, company, regiment. They are good American soldiers at last! They give Company shows. They compose and sing Company songs. They clean and fondle their rifles as though those weapons were old friends. They salute their officers none too gracefully, but willingly and smilingly. They discuss the difference between the moving and the fixed pivot in close order drill. They work hard and eat voraciously. Strength comes to them while they sleep.

The officers, who have worried and worked toward this end, begin breathing easier. They know that the American soldier of the new National Army is living up to the traditions of American history and rounding out into a first-class, good-natured, unbeatable fighting man.

Such is the story of the 305th Infantry. It applies equally to the development of every other organization at Camp Upton.

* * * * *



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"Over There" when a big battle is planned, the troops are massed far behind the first line trenches or terrain which is artificially worked into a counterpart of the ground on which the real contest is to take place. Here they are rehearsed, sometimes for weeks, sometimes for months, until every man knows his part.



LIEUT. JAMES E. SCHUYLER

The officers are the stage directors, the soldiers are the actors. The officers plan, the soldiers execute. Thus it is with the entertainment given by the 305th Infantry at the New York Hippodrome. A Winter Drill Hall and Gymnasium were needed. The officers planned a "battle" for funds.

Lieutenant James E. Schuyler was put in charge of the campaign. Before earning his commission at Plattsburg, Lieutenant Schuyler was in the insurance business in New York City. He was an experienced military man having been a sergeant in the 2nd Field Artillery, N. G., N. Y. He knew the average New Yorker. He knew that the average New Yorker wanted, and was entitled to, see how the citizens sent to Camp Upton have been turned into soldiers. His plan was to bring a representative body of those citizen-soldiers, to New York and let them go through the exercises they have been following daily in Camp. Sounds simple, doesn't it? But the work of bringing all of this about was not as simple as it sounds, although Lieutenant Schuyler and those assisting him received ample and enthusiastic co-operation from patriotic men and women of New York. Lieutenant Schuyler first obtained the New York Hippodrome through the courtesy of Mr. Charles Dillingham. He next selected his corps of workers. A Program had to be issued. A drawing was needed for the front page cover of this Program. An artist was wanted for the work. He was found in Camp

in the person of Lieut. P. L. Crosby, who, before winning his commission, was cartoonist for "Life." Lieut. Crosby evolved and worked out the wonderfully artistic idea portrayed on the front page of this Program.



LIEUT. P. L. CROSBY

Another important detail to be looked after was the drilling of the men. Two expert drill masters were chosen for this work. They were Lieutenants Otto H. Brandt and Benjamin Schneider. Lieutenant Brandt belonged to the famous Training Corps For Newspaper Men, and for more than a year worked directly under Captain, now Lt.-Col. Philip Mathews. Lieutenant Schneider gained his military experience as a member of the 14th Regiment, N. G., N. Y. He served on the Mexican border and entered Plattsburg while in the Federal service. These officers worked all day with the specially chosen men who are appearing at these performances and their efforts met with a response that was more than hearty, for the men themselves asked that they be permitted to drill at night time besides doing their regular daily work.

An interesting side light of all this enthusiasm at Camp Upton over the Hippodrome entertainment is that the men who were not chosen for these performances began to figure that they ought to be able to drill even better than the men who were chosen, so they "put on more steam" in their daily work and the general efficiency of the 305th increased fully 20%.

Taking it all in all "A Day at Camp Upton" has been a mighty fine thing for all the selected men; and when they get to the "Other Side" and begin rehearsing for a real battle, it will remind some of them of the time they worked for the Hippodrome show on December 9th, 1917—which leads to the reflection that All the world's a stage, and the best man wins.



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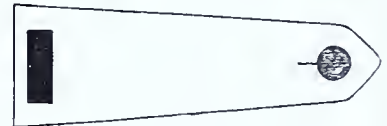
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Captain



Colonel

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LieutenantLieutenant
Colonel
(Silver)

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INSIGNIA, ARMY

(Continued on page 81)

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(INSIGNIAS—Continued from Page 79)

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Supply SergeantColor
SergeantBattalion
Sergeant Major

First Sergeant



Sergeant

Electrician
Sergeant
First ClassElectrician
Sergeant
Second ClassMaster
Electrician

Engineer



Corporal



Lance Corporal

CHEVRONS. ARMY

(Continued on Page 83)

**"ALL WOOL AND A YARD WIDE"
ARE THE MEN OF OUR NATIONAL
ARMY**

**AND NO FOE IN THE WORLD CAN
"PULL THE WOOL" OVER THEIR
EYES.**

Kreeger Bros.

WOOLENS

373 Fourth Avenue, New York

(Adv. given to Pvt. Schiffman)

ABOUT TONIGHT

Attentive, competent service, an unexcelled cuisine, pleasant and picturesque surroundings and a brilliant entertainment—Shanley's tonight and any night.

There are twenty exceptionally clever features—
evenings seven to one.

Make it a point to lunch here soon—tomorrow say
—90c (Music) From 12 to 2:30 P. M.

SHANLEY'S

BROADWAY—43rd to 44th St.

(Adv. given to Pvt. McGuinness)

Compliments of

Israel Cummings & Bro.

New York

(Adv. given to Pvt. Schiffman)

**For the Good of
of the Cause**

S. C. E.

(Adv. given to Cpl. Becker)

NEW and USED

OFFICE FURNITURE

Everything for the Office

From

Bankrupt, Sheriff & Auction Sales

CHARLES S. NATHAN

452 Broadway

(Adv. given to Pvt. S. Orshan)

“A Warm Welcome
for the Boys”
(civilians also) at the

Fleischman Baths

The highest Turkish Bath in the World

Three top floors of the
FLEISCHMAN BUILDING
6th Ave. Cor. 42nd St.

“REACHED BY SUNLIGHT AND FRESH AIR”

(Adv. given to Pvt. Schlund)

A SPEEDY VICTORY!

O. H.

(Adv. given to Pvt. John W. Geil)

George C. Volz & Co. Inc.

99 Franklin Street
New York

(Adv. given to Pvt. John W. Geil)

Greeting from a

Friend

O. O. Jr.

(Adv. given to Pvt. John W. Geil)

E. H. Behrens & Co. Inc.

(Adv. given to Pvt. John W. Geil)

Compliments of

C. Austen & Co.

8 East 12th Street

(Adv. given to Pvt. Pion)

Keystone Cigars
For 45 years New England's favorite

B.C.A. Cigar Co.

66 East 125th St.
New York

(Adv. given to Pvt. Schlund)

(INSIGNIAS—Continued from Page 81)

Master
Gunner

Fireman



Mechanic

Observer
First Class and PlotterSPECIALTY MARKS
WORN ON SLEEVE

COAST ARTILLERY



Engineers

*Device for Regulars
(worn on right collar)

Ordnance

Quartermaster
CorpsHospital
CorpsSignal
Corps

Electrician

Band
MusiciansGen. Recruiting
Service

Cavalry



Field Artillery



Coast Artillery



Infantry



N. C. S. Cavalry



N. C. S. Engineers

Discs worn on left collar of enlisted men.
The U. S. disc on the right.

U.S.

1" from each
end of collar

Infantry



Cavalry



Artillery

COLLAR DEVICES FOR OFFICERS

ARMY

(Continued on Page 85)

OUR COMPLIMENTS TO THE
305th

WRIGHT'S

SPRING NEEDLE

TRADE MARK

RIBBED UNDERWEAR

This Trade Mark is Your Passport to
Underwear Satisfaction*It Has "Made Good" For 30 Years*

DESIGNED FOR COMFORT BUILT FOR WEAR

WRIGHT'S UNDERWEAR CO., Inc

74 Leonard Street New York City

(Adv. given to Sgt. Flinn)

Good Luck and
Best Wishes

Morris S. Mayer
5 East 17th St.
New York

(Adv. given to Pvt. Pion)

Compliments of

Two Friends
of
The Boys in Khaki

J. H. R.

(Adv. given to Cpl. Byrne)

(INSIGNIAS—Continued from Page 83)



Observer
Second Class



Gun Commander
Gun Pointer (omit bar)



Casemate
Electrician



Chief Planter and
Chief Loader



First Class Gunner
Gun or Mortar Company



Second Class Gunner



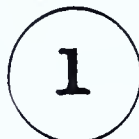
First Class Gunner
Mine Company



Second Class Gunner
Mine Company



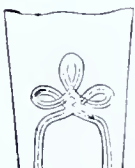
Cook



Badge for Excellency
in Target Practice

**SPECIALTY MARKS
WORN ON SLEEVE**

COAST ARTILLERY



5 rows: Colonel
4 " Lt. " "
3 " Major
2 " Capt.
1 row: 1st Lt.



Gen. Officer



Coat

OFFICERS' COAT AND SERVICE COAT SLEEVE

(Continued on Page 87)

Compliments of

**W. J. Richardson
& Son**

62 Leonard Street
New York

(Adv. given to Pvt. Eisenberg)

FOR MORE LIGHT
AND LONGER SERVICE



**FLASHLIGHTS
AND
BATTERIES**

Interstate Electric Novelty Co.

New York Chicago San Francisco Toronto

(Adv. given to Cpl. Wm. Wilander)

NORTON, LILLY & Co.

Produce Exchange Building, New York City,
New Orleans, La. Chicago, Ill.
San Francisco, Cal.

Agents for Steamship Lines from New York to Europe, Asia, Africa, Australia,
New Zealand, South America, and The Levant; also from South
Atlantic and Gulf Ports to the Far East

MANCHURIA, CHINA, JAPAN AND THE PHILIPPINES

The American and Manchurian Line

Via Panama Canal; also Suez Canal—New York to Aden, Singapore, Dalny, Port Arthur, Manilla,
Hong Kong, Shanghai, Kobe and Yokohama, transshipping to all ports in Red
Sea, India, East Indies, China and Japan

Atlantic—Gulf—Far East Line

Via Panama Canal—New Orleans, Mobile, Galveston, Port Tampa, Savannah and other ports in
the South to ports in China, Japan, the Philippines and Straits Settlements.

SOUTH AND EAST AFRICA—The American and African Line

New York to Cape Town, Mossel Bay, Algoa Bay (Port Elizabeth), East London, Port Natal
(Durban), Delagoa Bay, Beira, Tamatave, Mauritius, Reunion, Mombasa and Zanzibar.

AUSTRALIA, NEW ZEALAND, ETC.—The American and Australian Line

Via Panama Canal; also via Cape of Good Hope—New York direct to Ports in Australia, New
Zealand and Tasmania; Fremantle, Adelaide, Melbourne, Sydney, Brisbane, Auckland,
Wellington, Lyttleton, Port Chalmers (Dunedin), Etc.

"FEDERAL" AND "SHIRE" LINE

Monthly Direct Service from Australia and New Zealand to Boston, New York,
and other ports in U. S. A.

INDIA, CEYLON AND EAST INDIES—The American and Indian Line

Ellerman and Bucknall Steamship Co., Ltd.

New York direct to Aden, Bombay, Colombo, Rangoon, Calcutta, Etc., and back to New York, via
Suez Canal, also cargo taken and Through Bills of Lading Issued to all ports in the
Red Sea, Ceylon and India.

Rates quoted and Through Bills of Lading issued from India and Ceylon to all parts of United
States, Canada, West Indies, Central and South America.

SOUTH AMERICA—The Norton Line

First Class Steamers under the American Flag—Direct to Montevideo, Buenos Aires, Rosario, Etc.,
and back to New York and Boston, calling at the West Indian Isles and Cuba
if freight offers.

MEDITERRANEAN AND LEVANT PORTS

The America-Levant Line, Ltd.

Direct to Barcelona, Genoa, Naples, Alexandria, Piraeus, Constantinople, Smyrna, Constanza,
Braila and other Mediterranean, Levant and Black Sea Ports.

DIRECT STEAMER SERVICE NEW YORK TO FRANCE

Calling at Bordeaux, Havre, LaPallice and other ports as opportunity offers.

SOCIETE GENERALE DE TRANSPORTS MARITIMES A VAPEUR

Regular Service from New Orleans and Galveston to Marseilles and other Mediterranean Ports.

LOADING BERTHS, PIERS 1 AND 2 BUSH DOCKS, SOUTH BROOKLYN, N. Y.

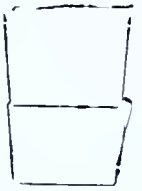
ALSO GENERAL FORWARDERS

Consignments from interior points of the United States and Canada to our care will be
promptly forwarded.

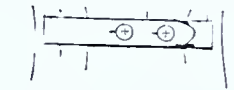
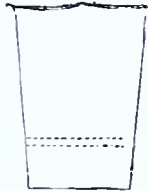
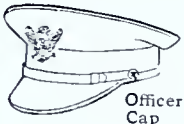
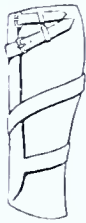
Insurance Effected Under Our Open Policy at Lowest Rate

Sailing Cards and Full Information Furnished on Application.

(INSIGNIAS—Continued from Page 85)



SOLDIER'S OVERCOAT AND SERVICE COAT SLEEVE

Officer's Overcoat (Back)
Two Bone ButtonsEnlisted Man's Overcoat
Two Bronze ButtonsOfficer's
CapLeather Leggings
worn by all
officers while on
dutyO. D. Canvas
Leggings
worn by
soldiers

Campaign Hat

ARMY



Infantry



Cavalry



Artillery



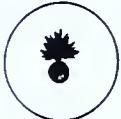
Engineers



Quartermaster



Signal



Ordnance

Marks worn by
first-class
privates

Hospital



Cook



Farrier



Horse Shoer



Saddler



Mechanic



Wagoner

SPECIALTY MARKS
WORN ON SLEEVE

ARMY

F. B. Q.

SPECIALISTS IN

Uniforms for Officers
and Enlisted Men*Ready Made or Made to Order***The F. B. Q. Clothing Co.**409-411-413 Lafayette Street
New York

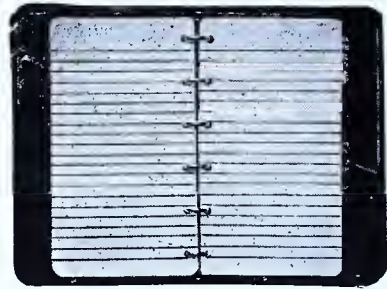
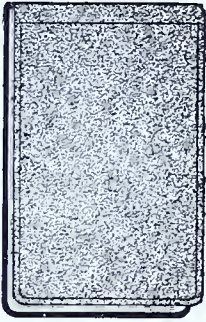
(Adv. given to Pvt. Pion)

Good Luck

to the

Boys of 305th Infantry

(Adv. given to Pvt. John W. Geil)



One of the most useful and essential parts of every Officer's and Soldier's equipment is a good Memorandum Book.

We make a wide variety of styles and sizes in both Loose Leaf and Bound Books ranging in prices to suit the pocket books of all.

To insure getting the best ask for the B. & P. Standard line.

Ask any first class Stationer.

BOORUM & PEASE CO., NEW YORK
N. Y.

(Adv. given to Cpl. Wm. Wilander)

F. L. CHIPMAN, Pres.

A. W. WHEELER, Vice-Pres.

P. T. CUTHBERT, Secy. & Treas.

Telephone 379 Franklin
Cable Address "Chaschipma"

CHAS. CHIPMAN'S SONS CO.

INCORPORATED

H O S I E R Y

349 BROADWAY

Corner of Leonard Street

NEW YORK

(Adv. given to Pvt. John W. Geil)

Joseph L. Porter Co., Inc.

Importers, Manufacturers
and
Commission Merchants
Notions and Hosiery

61-63 Leonard Street

New York

(Adv. given to Pvt. John W. Geil)

THOMAS W. KILEY, Pres.
WILLIAM A. KILEY, Vice-Pres.

HENRY A. VAN DYNE, Treas.
RICHARD J. KILEY, Sec.

THOMAS W. KILEY & CO. INCORPORATED 1917

IRON *and* STEEL

57-61 GRAND STREET

BROOKLYN, N. Y.

Best wishes to the boys!

(Adv. given to Cpl. Wm. Wilander)

GOOD LUCK
to the Boys at
Camp Upton

from
Burton Bros. & Co.

(Adv. given to Pvt. Schlund)

Compliments of

Louis Lowinson
Cotton Cloth Broker

72 Leonard Street
New York City

(Adv. given to Pvt. John W. Geil)

The Riegel Sack Company

New York

233 Broadway

Manufacturers and Distributors of Burlap and Cotton Bags
for all Purposes.

Branch Offices:

Wilmington, N. C.

Charleston, S. C.

St. Louis, Mo.

Minneapolis, Minn.

Factory:

Jersey City, N. J.

(Adv. given to Pvt. John W. Geil)

Model Brassière Co.



“Onyx”  Hosiery

for Christmas

Many Gifts more costly but none
more welcome.

For men and women

At good shops everywhere

Emery-Beers Company Inc.,

Wholesale Distributors

(Adv. given to Sgt. Royal Levy)

(Adv. given to Sgt. Flinn)

From—

ARTHUR J. W. HILLY, CHAIRMAN

Local Exemption Board 100
(Greenwich Village)

(Adv. given to Pvt. Eisenberg)

AUGUST BELMONT & CO.
No. 43 EXCHANGE PLACE

*Agents and Correspondents of the Messrs. Rothschild
London, Paris and Vienna*

Issue Letters of Credit for travelers, available in all parts of the world.

Draw Bills of Exchange, and make Telegraphic Transfers to Europe, Cuba and the other West Indies, Mexico and California.

Execute orders for the purchase and sale of Investment Securities.

(Adv. given to Cpl. Wm. Berrian)

COMPLIMENTS OF

C. E. RILEY & CO.

(Adv. given to Pvt. John W. Geil)

Compliments of

W. H. EVANS

To PVT. JOHN W. GEIL

Adv given to Pvt. John W. Geil



A Square Meal and a Clean Shave for the Boys in Khaki

Uncle Sam's problem is to make his boys independent of the "chow" wagon for days at a time. On a hike or in No Man's Land, divorced from the source of supply, his boys must have a substantial emergency ration and the means to heat it.



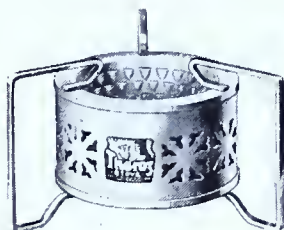
—used in a Theroz patented burner, give them the quickest and safest fuel known. Theroz Fuel Cubes are about an inch square. By an absolutely new and patented process a liquid is converted into a solid cube (not paste). Theroz is the most efficient emergency fuel known because at the scratch of a match you have the full, intense heat of the fuel. There is no waiting for anything to start.

Theroz is "Camouflage"

It burns absolutely without smoke, soot, or odor to betray the soldier's presence. Theroz cannot go liquid and spill, cannot explode, cannot be wasted since it is in units of a cube, and adds little weight to the soldier's kit.

What Theroz Fuel Cubes Will do for the Soldier:

Fry Small Steak or Fish	Cook Cereal and Eggs
Fry Potatoes	Make Tea or Coffee
Make Pancakes	Fry Ham and Eggs
Heat Can of Soup, Beans, Heat Shaving Water	
Etc.	



Theroz Burner Stove 15c Theroz Burner Cubes 25c

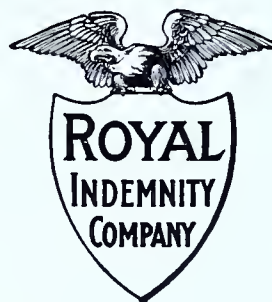
At Grocery, Drug or Hardware Stores, or write us giving dealer's name,

BASIC PRODUCTS CORPORATION

Woolworth Tower

New York City

(Adv. given to Cpl. Becker)



(Adv. given to Sgt. Flinn)

God Speed
the
Officers and Men of Co. E
and
305th Infantry

PION BOYS

(Adv. given to Pvt. Pion)

TELEPHONE FRANKLIN 3364 *and* 3365

Wolf & Erskine

COMMISSION MERCHANTS

C O N V E R T E R S O F

Cotton Fabrics, Wool Finish

Suitings *and* Silk and Cotton Fabrics

Sole Selling Agents for Preparedness Fabrics

73 Leonard Street

N E W Y O R K

Adv. given to Pvt. John W. Geil

Compliments of

National Bank
of Commerce

I N N E W Y O R K

(Adv. given to Sgt. Flinn)

Compliments of

M. Heineman & Co.

247 Church Street, N. Y.

Cotton Cloth Brokers

(Adv. given to Pvt. John W. Geil)

F. R. TRIPLER & CO.

ARMY EQUIPMENT

Spiral Puttees
\$4 to \$6

Comfort Kits
\$5

Khaki Wool Shirts
\$3.50 to \$6.00

Moleskin Coat
Sheepskin Lined
\$15 and \$20

Army Gloves
Lined and Unlined
\$3.50 to \$6

Khaki Handkerchiefs
25c

Khaki Sweaters
\$4 to \$8

Melton Overcoats
\$45 to \$55

Uniforms
Serge, Melton and Khaki
\$14 to \$50

42nd ST. AT MADISON AV.

(Adv. given to Pvt. Schlund)



OVER THE TOP

By ARTHUR GUY EMPEY

Most widely-read, most talked of, BEST-SELLING book in America today. Empey was one of the earliest avengers of the Lusitania.

and "Over the Top" supplies all the thrills a book can offer.

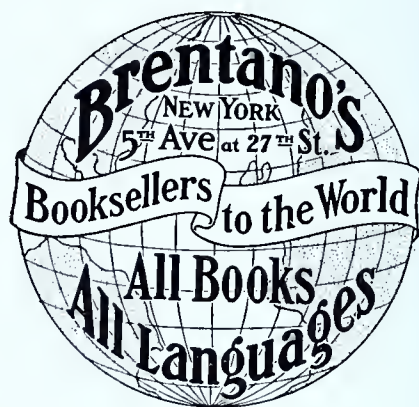
\$1.50 Wherever Men Sell Books

(Adv. given to Sgt. Resler)

Compliments of

Cornwall & Stevens

(Adv. given to Sgt. Flinn)



(Adv. given to Pvt. Schlund)

Compliments of

Clift & Goodrich

(Adv. given to Pvt. John W. Geil)

Compliments of

Clarence L. Collins
& Company

(Adv. given to Pvt. John W. Geil)

Compliments of

Albert E. Burr & Co.

233 Broadway

New York City

(Adv. given to Pvt. John W. Geil)

Military Equipment

S. DAVEGAS 831 Broadway, N.Y. Between 12th & 13th Streets Tel. Stuyvesant 984

(Adv. given to Cpl. Fred W. Faust)

Complete Line of Uniforms and all necessities. Every camp comfort for either the officer or the enlisted man.

A PAGE OF APPRECIATION

Many New Yorkers were anxious to aid in getting the Winter Drill Hall and Gymnasium for the 305th Infantry, and asked for the privilege of contributing from \$5 to \$15. Their contributions were gratefully received, with the understanding that their names be published in this program. Here is a list of these patriotic persons:

Auerbach, Louis	Mills & Gibb Corporation
Belfast, L. H. Co., Ltd., The	Murray, E. L.
Copeland, S. M.	Milton Bradley Co.
Colt, Frederick	Monjo, F. N.
Cohen, Goldman & Co.	Mehringer & Co., Inc., G.
Calama, Sarantos	Manhattan Supply Company, The
Dunstan Co., The E. W.	Orgel & Wachtell
Du Bois, F. N.	Pinner & Co., L.
Dietz Co., R. E.	Rigby Waterproof & Finishing Co.
Feuerstein, H.	Reisenweber's
Goldenberg Bros. & Co.	Shreve & Adams
Hoppin, W. W.	Sibley-Pitman Electric Corp.
Harris, Samuel T.	Stroock & Co., S.
Hensel, Bruckmann & Lorbacher	Stern & Saalberg Co.
Heller, Zachary	Standard Mills
Kingsly, F. W.	Speers, John C.
Kahn & Frank	Spielman, Inc., M.
Lazarus & Rosenfeld	Sackman Bros. Co.
Lewisohn & Sons, Adolph	Thurnauer & Bischoff
Laighton & Co., A. P.	Tatum, Pinkham & Greey
Liddell & Co., Wm.	Trevor Corporation, Wm.
Liebovitz & Sons, S.	Tower Bros. Staty. Co.
Ludwig, Littauer & Co.	Welfare League
McBride's Theatre Ticket Offices, Inc.	Zinn & Co., Charles

AS TO THIS PROGRAM—

FOLLOWING is a report on the Program for the entertainment given by the 305th Infantry, National Army, at the New York Hippodrome, December 9, 1917:

RECEIPTS

From advertisements	\$14,860
Sale of Programs (Estimated)	1,800
Total	<u>\$16,660</u>

EXPENSES

Cost of Program (Issue, 12,000 copies), including making of all cuts	\$1,950
Cost of Regimental picture given as supplement to program (12,000 copies)	250
Stationery	37
1,000 posters	41
Four motion picture "trailers"	24
Newspaper and other advertising	400
Expenses for two weeks of those working on program	360
Telephone	20
Railroad fares Camp Upton to New York	26
Total	<u>\$3,108</u>

Total receipts (Program sale estimated)	\$16,660
Total expenses	<u>3,108</u>
Net profits	<u>\$13,552</u>

Percentage of cost of production18
Percentage of profit82

This report speaks for itself. It is particularly interesting, in view of recent revelations regarding program advertising.

The reason for our excellent profit of 82 per cent., all of which goes to the fund for the Winter Drill Hall and Gymnasium at Camp Upton, is that only soldiers of the National Army worked on the program and the people of New York, appreciating that fact, gave us their support in generous measure. They were not paid commissions. Their expenses averaged not more than \$20 per man during the two weeks in which the advertising campaign was conducted.

Some of these soldiers were so enthusiastic after their work had been completed that they rebelled at including in their expense accounts many items for which we insisted on reimbursing them. Their one idea was to get that drill hall.

And it looks now as if they will get what they started out for as in addition to the profits from the program the advance sale of seats is unusual. A large attendance is assured and we have every prospect of making \$20,000.

The Associated Dry Goods Corporation placed at our disposal a suite of offices, a telephone and a typewriter, and permitted us to pay only for telephone calls outside the city. Big business men, and little ones, too, gave up hours of their time to help us in planning details of the campaign. All credit is due the Selected Men of the National Army who brought in the advertising. One of these men in particular, Private John W. Geil, deserves especial mention. He obtained more than \$5,000 of the subscriptions.

The men who did this work are typical of the National Army soldier. Undoubtedly they will show the same spirit of cheerfulness and aggressiveness when they reach the trenches. And such a spirit leads to victory.

J. M. LOUGHBOROUGH,
First Lieutenant 305th Infantry.
In Charge of Program and Advertising.

Compliments of

J. P. STEVENS & CO.

(Adv. given to Pvt. John W. Geil)

Compliments of

A FRIEND

M. K.

(Adv. given to Pvt. John W. Geil)

Compliments of

A FRIEND

J. W. W. & Co.

(Adv. given to Pvt. John W. Geil)

Compliments of

A FRIEND

J. L. W. & Co.

(Adv. given to Pvt. John W. Geil)

Compliments of

Phelps-Jones Co., Inc.

(Adv. given to Cpl. J. P. Jones)

Diagram of Exits

NOTE.—THIS THEATRE, UNDER NORMAL CONDITIONS, WITH EVERY SEAT OCCUPIED, CAN BE EMPTIED IN LESS THAN THREE MINUTES. LOOK AROUND NOW, CHOOSE THE NEAREST EXIT TO YOUR SEAT, AND IN CASE OF DISTURBANCE OF ANY KIND, TO AVOID THE DANGERS OF PANIC, WALK (DO NOT RUN) TO THAT EXIT.

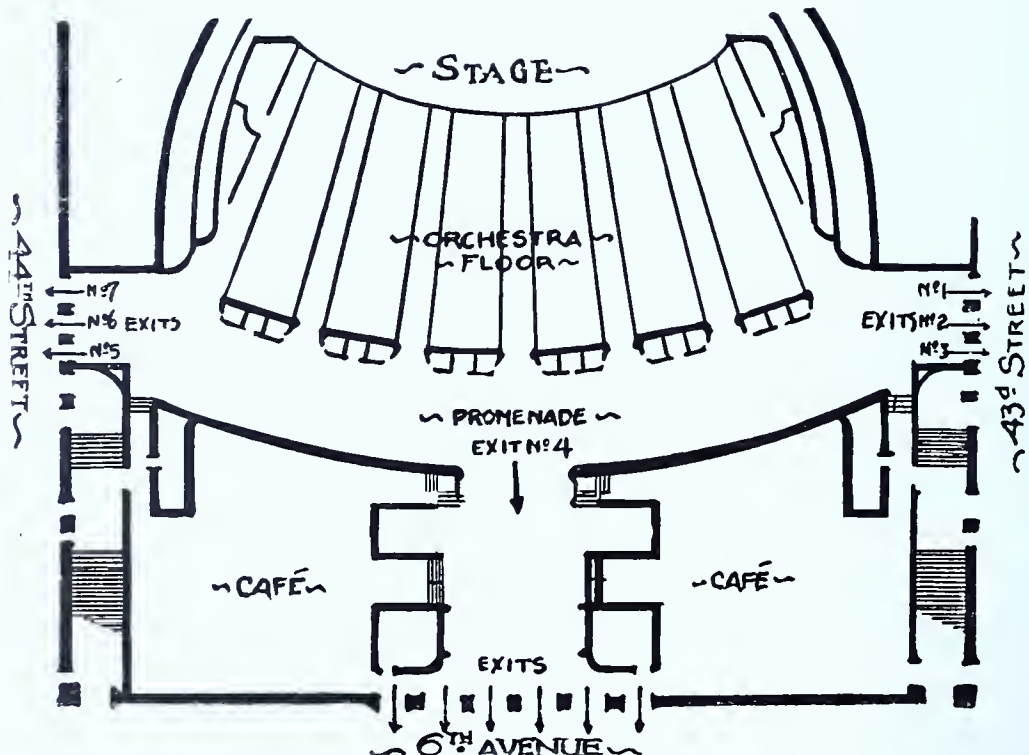


Diagram of Exits

